



KCLAS

# KUMARAGURU

COLLEGE OF LIBERAL ARTS AND SCIENCE

Family Weekend 2021

# Kumaraguru College of Liberal Arts and Science

Affiliated to Bharathiar University, Ranked 13<sup>th</sup> in 2021



## SCHOOL OF FINANCE, BUSINESS AND ECONOMICS

- ▶ Bachelor of Business Administration
- ▶ Bachelor of Commerce
- ▶ Bachelor of Commerce (Professional Accounting)
- ▶ BA in Economics
- ▶ Bachelor of Business Administration (IB)\*
- ▶ PhD in Commerce\*
- ▶ PhD in Business Management

## SCHOOL OF SOCIAL WORK

- ▶ Master of Social Work

## SCHOOL OF SOCIAL SCIENCES

- ▶ BSc Psychology
- ▶ BA Political Science
- ▶ B Sc Mathematics
- ▶ BSc Data Science\*

## SCHOOL OF COMMUNICATIONS & HUMANITIES

- ▶ BSc Visual Communication
- ▶ BA English Literature
- ▶ PhD Tamil Language\*



Dr. Shanthi  
Sampathkumar, Vice  
Principal &  
Professor



Dr. A. Dayala Rajan Assistant  
Professor, MBA.,NET, Ph.D



Dr. R. Umarani, Professor ,  
M.Phil.,Ph.D,NET,AFSA,Globally  
Certified HR Analyst

**Teaching Experience** – 16.5 Years

**Industry Experience** – 22 Years

**Specislization** – Marketing / HR Analytics /  
Financial Management / Entrepreneurship /  
Knowledge Management

## Faculty Team



Dr. N. Nandhini Devi,  
Assistant Professor,  
MBA., M.Phil., NET,  
Ph.D



Ms. D. Prabha  
Assistant Professor, M.B.A.,  
M.Phil., PGDCA, SLET, NET.



# BBA (IB) International Business



Study Abroad + Degree – BA Hons.

International Study Visit.

Summer Immersion.

Expert Conversation / Workshop – International Experts.

M.Sc Entrepreneurship – Scholarship.

International Corporate Connects.

Student Exchange Programme.

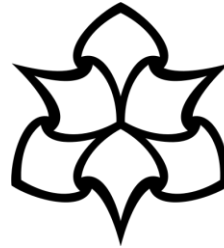


- Summer Immersion Programs
- Skill Development Courses.
- Foundation & Advance Course in Entrepreneurship.
- Live Case Study.
- Industry based projects simulation basis.
- Incubation support for Start-ups.

# Collaborations



**Harvard Business  
School Online**



**Manchester  
Metropolitan  
University**



**Entrepreneurship  
DEVELOPMENT INSTITUTE**  
GOVERNMENT OF TAMIL NADU



**E-Cell IIT MADRAS**  
Powering Entrepreneurship at IITM



विज्ञान एवं प्रौद्योगिकी विभाग  
**DEPARTMENT OF  
SCIENCE & TECHNOLOGY**



KCED  
Learning Augmented

The model of learning during pandemic

- Blended Learning – Online and Offline
- 50% Hours Live Sessions
- 50% Asynchronous
- **470 Hrs of Live session**
- **360 Hrs of Asynchronous**
- Attendance is Mandatory
- Self-learning and Reading Material
- Formative assessments after every unit



Microsoft Teams



**KCLAS KUMARAGURU**  
Department of Management

## Workshop on Graphical Representation of Data

Friday, 28 August 2020 | 10:00 am to 1:00 pm  
Online session Via MS Teams



**Resource Person**  
Ms. Stephy Thankam Varghese  
Business Analyst  
IQVIA, Bangalore

Ms Stephy Thankam Varghese is a health care analyst with good knowledge in patient care and its applications. She has performed Sentimental Analysis on Internet feedback the and Post launch of Jio 4G services by extracting tweets from Twitter using R.

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## Expert Conversation on Market Research in Business



**Resource Person**  
Mr. D Manoj  
Senior Associate,  
Ernst & Young LLP,  
Bangalore

Tuesday, 08 September 2020 | 3:00 pm to 4:00 pm  
Online session Via MS Teams

School of Management

**KCLAS KUMARAGURU**  
COLLEGE OF LIBERAL ARTS AND SCIENCE

Department of Management  
presents

Webinar  
**Emerging Trends in Analytics and AI**



**MR.G.ANANTHAPADMANABHAN**  
Practice Leader-Analytics, IBM India Pvt. Ltd. Bangalore

 **29th May 2020**  
 **11:00 am to 12:00 pm**

 **YOUTUBE LIVE LINK**  
<https://www.youtube.com/c/StudioKCLAS>

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## Expert Conversation on Startups



**Resource Person**  
Mr. K. Annamalai  
Managing Director,  
Annamalai Capital Services  
Pvt. Ltd., Coimbatore.

Tuesday, 13 October 2020 | 4:00 pm to 5:00 pm  
Join online session Via MS Teams

School of Management

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## Expert Conversation on Sales Force Motivation



**Resource Person**  
Mr. Kumar Mann  
Director, Ideas in Motion LLC, Dubai  
Director, Auto World International, Japan  
Director, KAPAM International, Chennai

Tuesday, 6<sup>th</sup> October 2020 | 3 PM to 4 PM  
Virtual Conversation via MS Teams

Student Coordinator  
Mr. Rajadurai T.K

Faculty Coordinator  
Dr. A Dayala R

School of Management

## Glimpse 2020-2021

● Expert Conversation	13
● Domain Related Workshops	08
● Certificate Courses	05
● Internship Completed	51
● International MOOC	60+
● Projects	15

# Research, Innovation and Extension

Research Funding Received

Research Publications (Scopus/ UGC care)

Paper presentations in conferences

Books/ Book Chapter

Student paper presentations

Student publications

No. of students engaged in extension activities.

MoUs signed

1

3

4

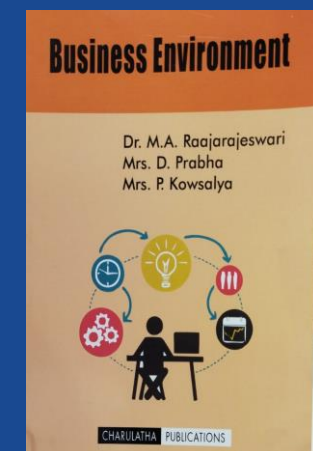
3

6

6

10

1





# Student Support and Progression

Skill Enhancement Workshops	01
Student participation in intercollegiate events	31
Student awards	06
Online courses completed	71
Parent's corner (meet)	10
Mentoring sessions	32






**Sri Thavathanya. B.L**  
**II BBA**

Ms.B.L. Sri Thavathanya of II BBA took part in the **46th Tamilnadu State Shooting Championship Competition** at Veerapuram, Chennai. And has won in the following events.

1. 50m rifle prone women – **Gold**
2. 50m rifle prone for women – **Gold**
3. 50m rifle 3position women – **Bronze**
4. 50m rifle 3position for women – **Silver**




Your **DOST**

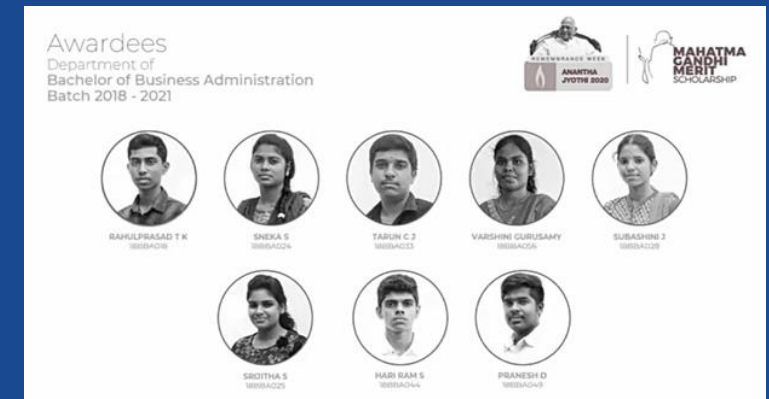



**Kaviyarasu K, III BBA**

**Mr.Kaviyarasu, III BBA has won Gold Medal in 30th District Karate Championship 2021** held at Hindustan College of Arts and Science on 17th April 2021 and selected for State Championship

# Student Support Initiatives

## Batch 2018



12 Students engaged in leadership and administration

## Batch 2019



# Pathway to a Promising Future

## Day 1 **Realizing Human Potential** 13 October 2020, Tuesday



**Mrs. Ruqya Khan**  
Life Coach,  
TEDx speaker &  
S.M.I.L.E Strategist



**Dr. Ravi Kumar**  
Education Consultant  
Olympia Academy  
Chennai

## Day 2 **Banking/Public Sector** 14 October 2020, Wednesday



**Dr. Kanagaraj**  
Free IAS/Government  
Exam Coach



**Mr. R. Lakshmanan**  
Retd. Manager  
Canara Bank



**Mr. Harikrishnan**  
General Manager  
RBI, Chennai

## Day 3 **Higher Education** 15 October 2020, Thursday



**Mr. Ajay Zener, IIMA**  
CAT Trainer & Coach  
Career Launcher



**Mr. Himanshu Tiyaagi**  
National Head  
Govt. Exam Mentor  
Career Launcher



**Mr. Navin Sekar**  
International Business  
University of Leeds  
KCT Alumni

## Day 4 **Entrepreneurship** 16 October 2020, Friday



**Mr. Karthik Annamalai**  
COO  
FITKET



**Mrs. Lakshmi Meera**  
Program Director  
FORGE Accelerator

## Day 5 **Industry Readiness & New Avenues** 17 October 2020, Saturday



**Mr. Brindley Carvalho**  
Talent Leader  
PAYPAL



**Mr. M. Velmurugan**  
Member, Bar Council of  
Tamilnadu and Pondicherry

## SCHOOL OF MANAGEMENT



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We are proud to share that



**Sri Suganthi S**  
Risk Associate  
Mr. Cooper



**Deepan Abishek**  
Corporate Manager  
Wildcraft



**Devanand**  
Operational Associate  
BYJU'S

Congratulations KCLASites on your first job, All the best and cheers to your success



38 training sessions by future centre





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[www.kclas.ac.in](http://www.kclas.ac.in)

**KUMARAGURU**  
Institutions

